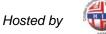## PROGRAM

5th IT STAR WS on **Electronic Business**
12 November 2010, Zagreb, Croatia – www.itstar.eu
Venue: Hotel Four Points
by Sheraton Panorama Zagreb – http://www.hotel-fourpointspanorama.com/

Hosted by

Friday, 12 November

09.30 Registration

10.00 – 11.30   Opening

Opening address by **Mladen Glasenhardt**, President of CITA

Keynote speakers

- **Bruno Lamborghini**, Chairman of the Board, EITO
- **Diana Šimić (HR)**, Chair of eSEE Initiative, Zagreb University - *e-Business policy and practice in Southeast Europe*

11.30 – 12.45   National and International Programs and Experiences

- **Pavol Fric (SK)**, Vice-president for Strategy, Slovak ICT company "DITEC" – *E-Signature*
- **Aleš Lipičnik (SI)**, CEO Connet d.o.o. - *E-commerce customer protection in compliance with EU directive*
- **Roland Schmuck (HU)**, University of Pecs - *How to Get the Most Out of Company Websites*
- **Dušan Rakić (RS),** Chamber of Commerce, Belgrade – *e-Business in Serbia*

12.45 – 14.00   **Lunch**

14.00 – 16.00   National and International Experiences (cont'd)

- **Giuseppe Mastronardi (IT),** Politecnico di Bari - *Legal Framework and Security Issues*
- **Ranko Smokvina (HR)**, senior ICT consultant, Leader of Croatian e-Invoice Project (e-Invoicing) - *E-Invoicing in Croatia*
- **Vasile Baltac & Florin Vrejoiu (ATIC-RO)** - *e-Business in Romania*

- **Gyula Szabo & Peter Bago (HU)** - *Global parameterization of country-specific SAP modules*
- **Dušan Zupančič**, Director, CCI Slovenia & **Aleksej Jerman Blažič**, CEO SETCCE **(SI)** - *e-Slog - Slovene project for standardisation and implementation of business standards; implementation, impact and development*

16.00 – 16.30   Coffee break

16.30 – 17.30   E-Skills for E-Business

- **Denise Leahy** (IE), Trinity College, Dublin **& Dudley Dolan**, Chair of CEN WS on ICT Skills - *The Skills Challenge for e-Business*
- **Clementina Marinoni,** Fondazione Politecnico di Milano – *CEN WS on ICT Skills project "ECF in SMEs"*
- **Mark Plunkett,** *ComTIA offerings in the e-Business area*
- **Giulio Occhini & Paolo Schgör**, *AICA – EUCIP and ECDL for e-Business*

17.30 – 18.00   Wrap-up and adoption of Conference Declaration

20.00   **Conference Dinner**

Conf. web-site http://starbus.org/ws5/ws5.htm

Organizing and Program Co-chairs:

G. Occhini, M. Frković & P. Nedkov

Contacts:

Plamen Nedkov nedkov@utanet.at (Program)

Kresimir Sikulin, Sec. Gen. CITA - ksikulin@hiz.hr (Local arrangements)